



The Artisan & The Virtuoso: A Story of Two Approaches

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What is the story about?



Floyd Zimmer
(The Artisan)

vs

Sheila Do Good
(The Virtuoso)



The Artisan and The Virtuoso are tasked with working together... How will they use their different perspectives? Will they join forces and complete the deliverable for the client? Only time will Tell...

Sequence of Events

01

02

03

04

05



The Assignment

The Artisan & The Virtuoso are assigned with redesigning the onboarding program.

The Clash

Initially, they have two different ideas on how they can develop this deliverable.

The Realization

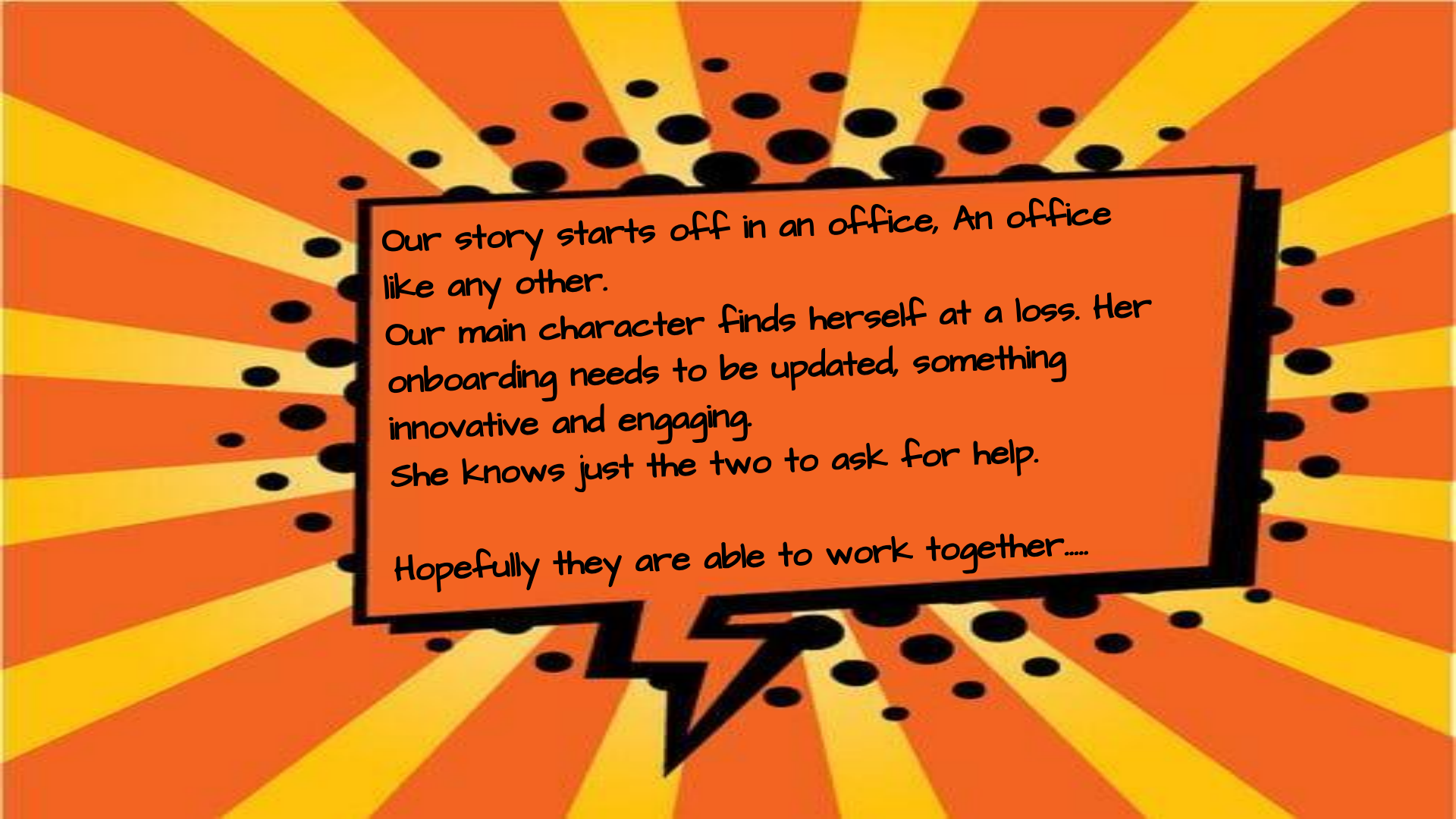
In a twist of events, both realize they need the perspective of the other person for success!

The Collaboration

The two work together- the Artisan focuses on the foundations while the Virtuoso focuses on sleek interfaces.

The Big Reveal

The Artisan and the Virtuoso show the final product to the client- will they like it?



Our story starts off in an office, An office like any other.

Our main character finds herself at a loss. Her onboarding needs to be updated, something innovative and engaging.

She knows just the two to ask for help.

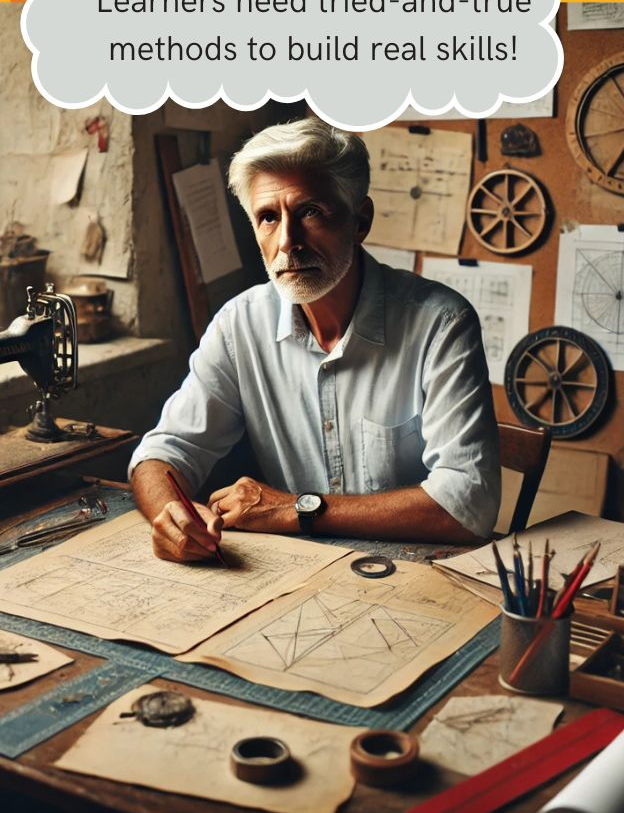
Hopefully they are able to work together.....

The Assignment



THE CLASH

Learners need tried-and-true methods to build real skills!



If it's not cutting-edge, how can it engage modern learners?



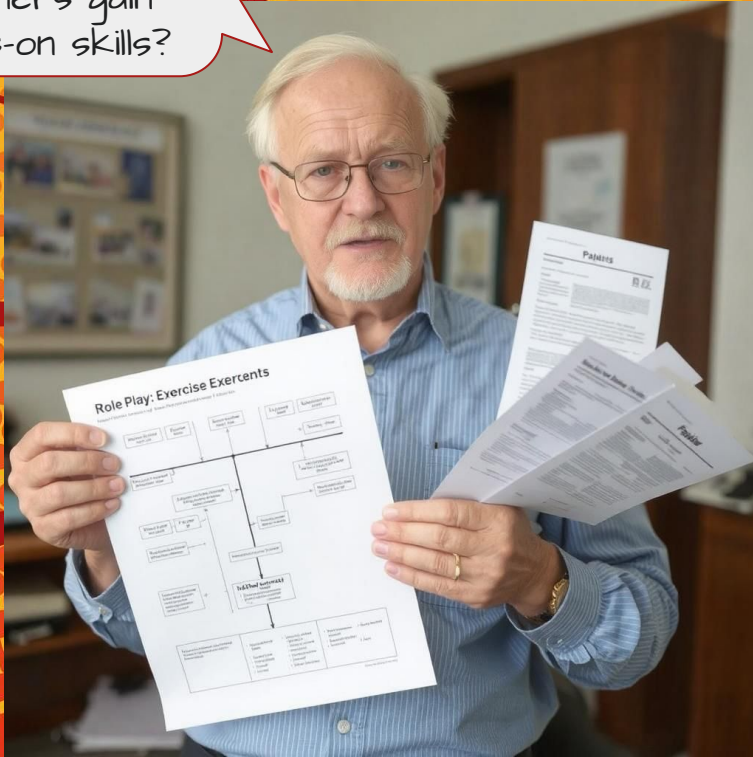
Traditional methods and attention to detail!



Cutting-edge technologies and creative strategies!

The Realization

Your simulations look impressive, but how will learners gain hands-on skills?



The Artisan

Your exercises are thorough, but they need a hook to keep learners engaged. Maybe we can combine them?



The Virtuoso

THE COLLAB

"We'll use the role-play framework to ground learners in real-world scenarios..."

"And enhance it with interactive elements that adapt to their performance in real-time!"



See? Craftsmanship matters...



"This role-play really helped me understand the process!"

THE BIG REVEAL

..and innovation keeps it fresh!



"The simulation made it feel like I was on the job already!"

In the end....

Both the Artisan and Virtuoso have unique yet effective approaches to instructional design.

Together, these methods cater to diverse learning styles and ensure well-rounded, capable learners.

By combining the best of both worlds, we can create dynamic and engaging learning environments that prepare learners for real-world challenges.